

Career Navigation: Mapping Your Professional Journey

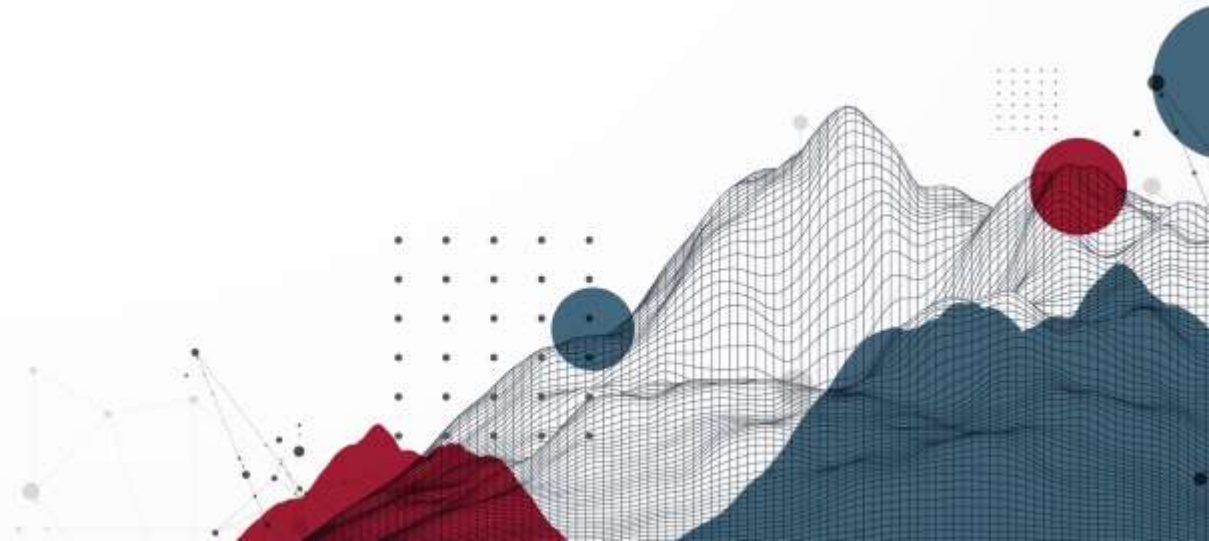
Welcome



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Career Development

Explore new opportunities at any stage in your career.



Create a Career Map



Know your starting point



Identify your professional goals



Seek help in your network



Create a Career Map cont.



Tackle obstacles



Re-evaluate often



Be proud of your achievements along the way



1

Take a
chance

Believe in yourself

- Be confident
- Have courage
- Stay motivated
- Find someone who believes in you



Use contract positions to **sample various companies and work environments.**



Assessing your marketability



Make choices based on long-term goals.



Put your plan to a reality test.



Know which skills are transferable.

Assessing your marketability



Technical and soft skills can help you branch into new areas.



Determine areas of improvement and research ways to improve those for yourself



Informational job interviews are making a comeback.



2

Take up
space

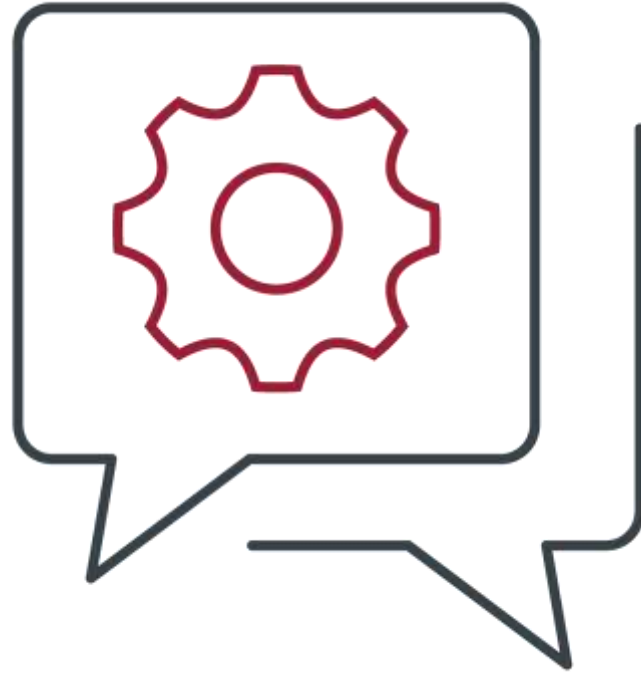
Interpersonal skills
are in demand
like never before.



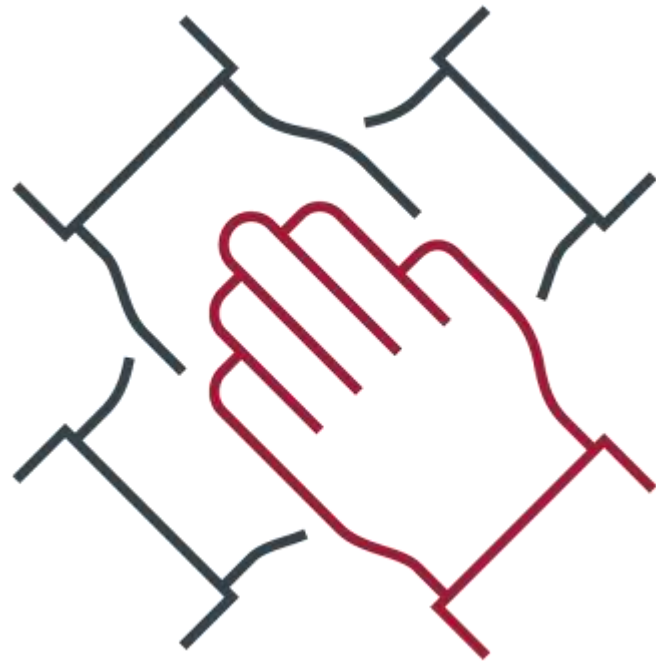
Soft skills *are* leadership skills

- Work independently
- Attention to detail
- Discretion and confidentiality
- Business acumen
- Decisiveness
- Collaboration
- Prioritization and multitasking
- Adaptability
- Effective communication
- Confidence
- Problem solving
- Conflict resolution
- Creativity and innovation
- Willingness to learn
- Critical thinking
- Emotional intelligence and empathy
- Integrity
- Risk-taking
- Public speaking
- Motivating others
- Mentoring





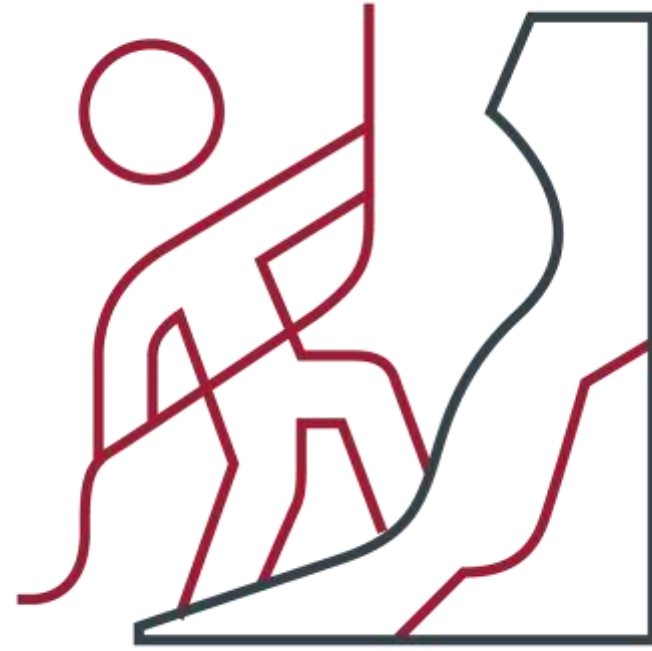
Effective communication



Collaboration



Decisiveness



Risk-taking



Business acumen

Technical skills in demand

- Videoconferencing and chat apps
- Electronic filing and documentation
- Email marketing
- OneDrive/Google Drive
- Graphic design and presentation software
- Microsoft 365
- Online research
- Social media



New technology
continues to emerge
at a rapid pace.



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3

Get out
there

Professional networking



Industry
associations



Interest
groups



Your own
events

Tips for In-Person Networking



Do your homework.



Ask questions.



Seek advice.



Show interest.

Tips for In-Person Networking



Introduce
people.



Give and get
business cards.



Follow
up.



4

Find a
mentor

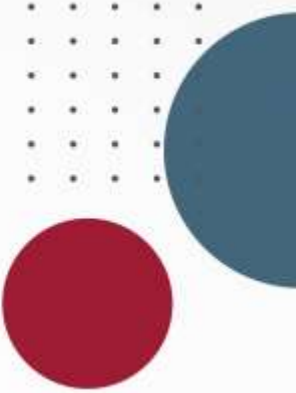
Finding a Mentor

- Determine your needs
- Identify people you admire and respect
- Positive attitude
- Time to commit
- In a role you aspire to
- In or outside your company



Benefits of Mentorship

Everyone benefits, at every level



Mentors say...

The greatest benefit is getting the opportunity to improve leadership skills

Say it provides the internal satisfaction of helping someone

Mentees say...

The greatest benefit is having a confidant/advisor

Say getting encouragement/morale boost



Questions to Consider

Whom do I
want to
emulate?

Who is well-
respected?

Who is well-
connected?

Who is willing?

Find more than
one

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5

Negotiate
your salary



Negotiating Salary



- Do your research
- Role-play negotiation with a mentor
- Time it right
- Demonstrate why you're worth more



Tips to Consider

- Familiarize yourself with industry trends
- Build your case
- Don't wing it
- Factor in perks and benefits





Tips to Consider

- Know when to wrap it up
- Get everything in writing
- Don't make it only about you
- Be confident and professional



Resources

The Robert Half Blog

Tips for Making the Most of Career Development Programs

JUN. 26, 2023 • BY ROBERT HALF

Salaries and Roles Salary and hiring trends Career development Human capital strategy Legal Administrative and customer support Technology Marketing and communications



Welcome to the 2025 Salary Guide From Robert Half

Numbers you can count on



Navigate the Guide

HOME

U.S. HIRING OUTLOOK

SALARIES AND TRENDS BY PROFESSION

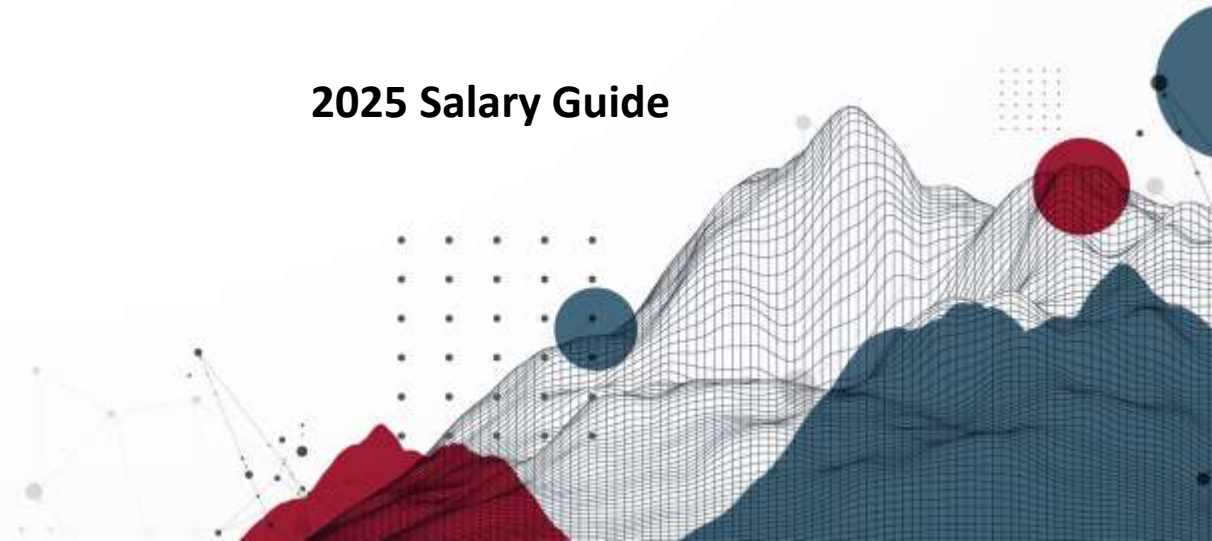
BENEFITS AND PERKS

The big picture: To remain competitive and drive innovation, businesses must recruit professionals with specialized skills. Staying current on salary and hiring trends helps them accomplish that. Workers, too, should keep a close watch on developments in the employment market to gauge their earning potential.

Our 2025 Salary Guide provides starting salaries, hiring trends, in-demand jobs and other market insights. Our proprietary data helps both hiring managers and professionals engage in more informed and productive salary discussions.

A deeper dive: Whether you're hiring or building a career, our 2025 Salary Guide has you covered. Read on for how to navigate this easy-to-use resource and prepare for what's ahead.

2025 Salary Guide



Q&A